



## ARROYO BOOSTER MEETING

<b>Location:</b>	Room S-4
<b>Date:</b>	09/12/23
<b>Time:</b>	7pm
<b>Facilitator:</b>	Jessie Budge

**September 12, 2023, at 7:00pm; Meeting Called to Order at 7:05pm**

### 1. Introductions

Introduction of new Booster Club Members who have volunteered to be on the board:

- Jessie Budge-President
- Nikki Mercado-Vice President
- Kerri Chicas-Secretary
- Jennifer Kerry-Treasurer
- Nina Martinez -Membership/Apparel Coordinator,
- Vanessa Polovits- Publicist

**Athletic Director: Mike Budge, [email-MBudge@slzusd.org](mailto:MBudge@slzusd.org)**

**The introduction of new member officers occurred and there were questions regarding how new officers were decided. It was decided by volunteers from the first meeting.**

### 2. Booster Club Report

- a. New Booster Club Members need to be voted in. **Motion: Nina Martinez, Second: Jeffrey Pride**
- b. Updating bylaws with a combination of previous Athletic Boosters Bylaws and PTA bylaws to make a better, more cohesive document to be voted on during the October Athletic Booster Meeting. Email to be sent out for members to review.
- c. The bank account has been stalled, we need MORE documentation and potentially closing account, and opening new account.
  - **Articles of Incorporation, supplemental letter, bank account owner. Jessie Budge and Jennifer Kerry are on account, but do not have any access as of the meeting. They are working with Mr. Waranoff who was Athletic Director at the time of the last active Athletic Boosters group. The 990 form was refiled to maintain non-profit/California Charitable organization with Department of**

**Justice was delinquent, last year filed was 2019 and we would have lost our status if not filed.**

- d. School website will be updated this week, appointment scheduled with Terra Caldwell. **Website meeting on 9/13 to update page and add links.**
- e. Booster table at Back to School Night 08/31/23 successful, lots of t-shirts sold, request for trucker hats and sweaters. Will continue to set up tables at home games. Need volunteers to work the table. **New merchandise requests, we need volunteers for the table at games.**

### **3. Treasury Report/Fundraising**

- A. Financial Report Provided
  - a. Starting bank balance \$213.00 - 9/1/2023
    - b. Discovered we were delinquent with the Tax filing for almost 3 years; California Charitable Designation also delinquent.
      - i. File the 990-N today for 2022 Tax Year
  - c. Membership Donations & Swag Sales (3 days); \$794
    - d. Football Snack Bar Sales: \$1222.80 less expenses of \$521.42 leaves a profit of \$701.38 to be split with Football Teams.
      - i. Reimbursement paid for Snack Bar: Jessie Budge \$213.06, Jennifer Kerry \$213.06, Carla Moreia \$95.30.
        - **Currently, and in future, snack bar profits will be split with the athletic program providing the opportunity. Need additional volunteers and can have some students. Most volunteers are currently parents who are unable to watch their student athlete.**
- B. Joint efforts with Football parents for Snack Bar, first snack bar was Sat. 09/02, great turn out along with Booster Table.
  - 1. Nachos were a great sell. Many suggestions for future home games: Hot dogs, pretzels, hamburgers, super nacho toppings, wings.
  - 2. Carla organized volunteers for snack bar (all volunteers showed for JV game, one showed for Varsity) Cheer parents helped back up Snack bar.
  - 3. Parent donation of all the ice, tablecloths, and food trays for the snack bar. WM Little league guy donated 3 extra cans of nacho cheese. We ran out of chips before half time of Varsity Game. HOT FOOD is in high demand.
    - a. Still need more volunteers to run future games, Next home game this Sat 9/16. Need support for Varsity Game 1:30pm.
- i. all hands-on deck for Homecoming Night Game on Oct 13 @ 3:30pm.

ii. Additional home games are 9/16, 9/23, 10/7, 10/14 (only JV @11am) and 10/23. Need volunteers for Varsity Game more than JV so Varsity Parents can watch their children play. Games

**C. Fundraising:**

a. Crab Feed (Feb 24, 2024) \*Veterans Memorial Building (need a Veteran or AC employee for 50% off of hourly facility rate) tour on 09/06/23, pricing provided for possible Crab Feed Location, Pricing on Portuguese Hall Hayward; Boys & Girls Club

- **Crab Feed – Exploring Venues, the attendance for the last crab feed was 273. Our goal this year is 200-250 attendees. Capacity at the Veterans Hall is about 300 attendees. The space has a built in bar area and raffle baskets can be merchandised nearby for maximum visibility. We can use our own bar. Boys and Girls Club San Leandro has parking concerns along with needing our own food license. Crab is already cooked, cleaned and prepped, it is a cold crab feed and will include salad and spaghetti in addition to the crab. Portuguese Hall – more difficult bar situation. Would need liquor license, additional insurance along with a percentage of sales. Insurance needs to include serving alcohol and additional security.**

b. Car Show (May 11, 2024)

- Car Show – James Reed is the contact, used to help when held in honor or Randy DeVechhi and heads the Grant Avenue Foundation.

- Working on logistics: participants purchase a spot, school policy for space, getting vendors. Possibly band and food from the community. Need to determine rental charge for a booth/car space; likely \$20-\$30 per space.

- Need to elect a committee. Notes about similar events: Portuguese Hall in Union City working with a car club and was a great way to reach out and get their established group to participate in the event. Also note was the possibility of a Bike Show and working with Sam Medina at the little league field could assist / connect network.

c. Sell Arroyo Blankets, sweaters, stickers etc. at Sports Events/Games, possibly set up and run snack bar. Submitting letters to local stores for gift cards to buy snack bar supplies.

d. Holiday Wreath Sales: Posted on Facebook; Will be sending out info to coaches soon for Online Campaign and posted to the Arroyo Website

**4. Questions/ Suggestions**

- Jessie Budge to attend volleyball to reach out and the tennis program.

- Someone with access to the square needs to be at the snack bar. Apple Pay and card is a very popular method of payment.
- Volunteers needed at the game this upcoming Saturday, 9/16/2023.
- We want to create more merchandise since we are selling out of what we have. Also trying to make a banner with the original Arroyo "A".
- Conversation and photo viewing of possible logos/merchandise.

**Meeting Called to close at 7:49pm**

**Motion: Jennifer Kerry**

**Second: Jessie Budge**